



Commonwealth
Lawyers Association

A Partnership Through Sponsorship



About The Commonwealth Lawyers Association

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The Commonwealth Lawyers Association (CLA) is supported by professional lawyers, academics and students practising within the Commonwealth.

Together we promote and maintain the rule of law throughout the Commonwealth by ensuring that an independent and efficient legal profession serves the people of the Commonwealth.

CLA seeks to uphold the rule of law by encouraging exchanges between members of the profession, through projects, conferences and workshops, and by driving improvements in legal education.

CLA regularly engages with other Commonwealth organisations on Commonwealth working groups and projects, and is an accredited partner organisation of the official Commonwealth.

Becoming A Sponsor

"There are a range of high value sponsorship and advertising opportunities for organisations wishing to reach and connect with our members.

All sponsorships are respectful of the work and mission we are conducting and the revenues raised go directly to supporting our mission and projects throughout the Commonwealth."

Brigid Watson
Secretary General

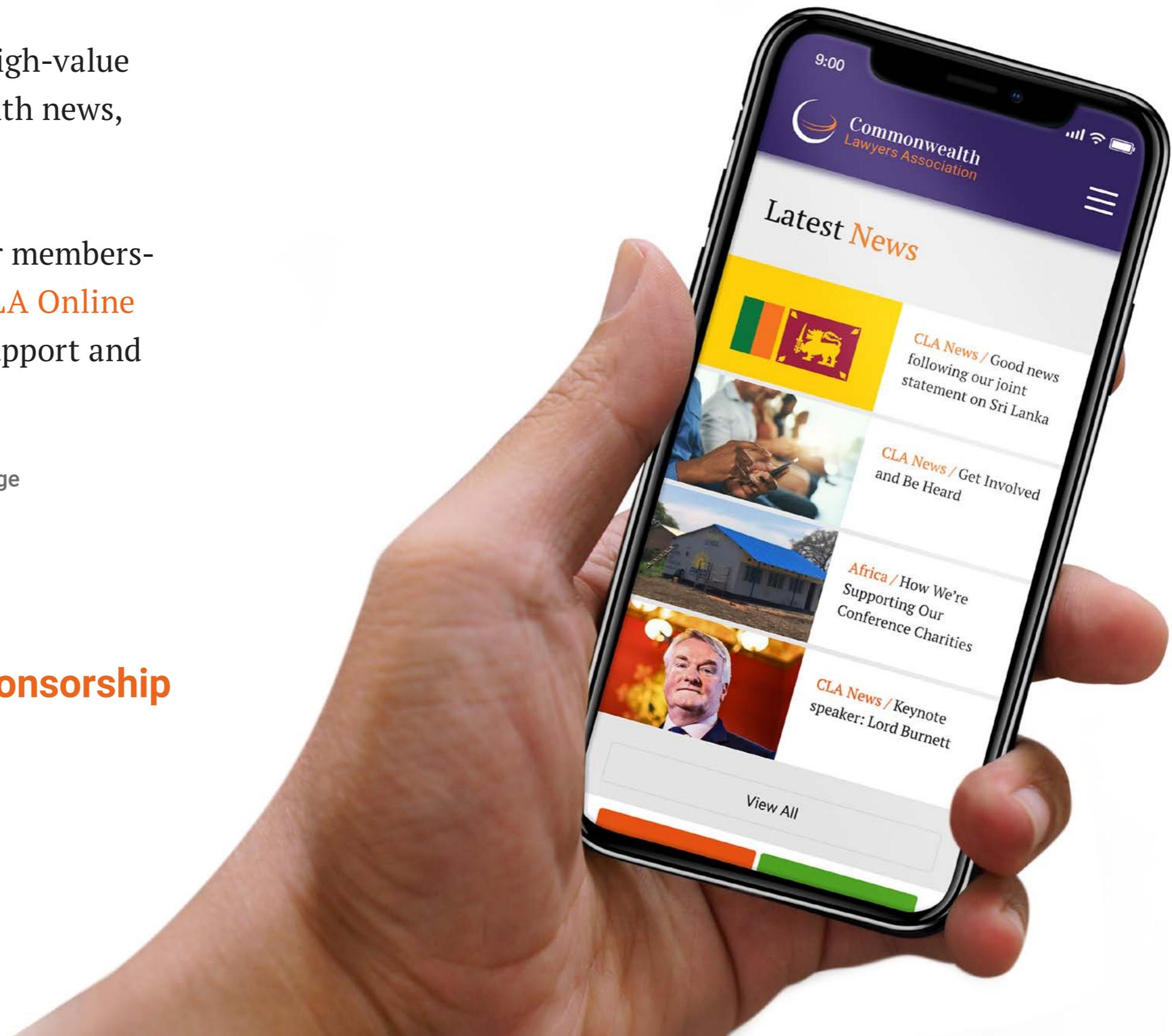
What's New?

We have launched our NEW, high-value Association website, packed with news, events and our projects.

And we have just launched our members-only networking platform – **CLA Online** – to help members connect, support and engage.

- ✓ More news, insights and shared knowledge
- ✓ More membership connectivity
- ✓ More regional engagement
- ✓ More exposure for your brand

...more value for your sponsorship



Connected Through The Commonwealth

The organisation comprises a governing council, executive committee, a secretariat and four regional hubs; Africa, The Americas, Australasia and Europe.

Commonwealth countries share a substantial common ground in their legal systems. The CLA is committed to the preservation of the highest standards of ethics and integrity and to the furtherance of the rule of law for the benefit of the citizens of the Commonwealth.

The CLA's objectives, as enshrined in its Constitution, are to maintain and promote the rule of law in the Commonwealth by:

- ✓ Ensuring that a common bond of Commonwealth is preserved and fostered
- ✓ Strengthening professional links between members of the legal profession
- ✓ Maintaining the honour and integrity of the profession
- ✓ Promoting uniformity in the standards of professional ethics
- ✓ Encouraging improved standards of education
- ✓ Promoting the administration of justice and protection of human rights in accordance with the principles enshrined in the Harare Declaration of 1991, Milbrooke Action Programme of 1995 and the Latimer House Guidelines of the Commonwealth of 1998 (now referred to as the Commonwealth (Latimer House) Principles on the accountability of and relationship between the three branches of Government), and the Commonwealth Charter 2013.

One association, four pro-active regional hubs



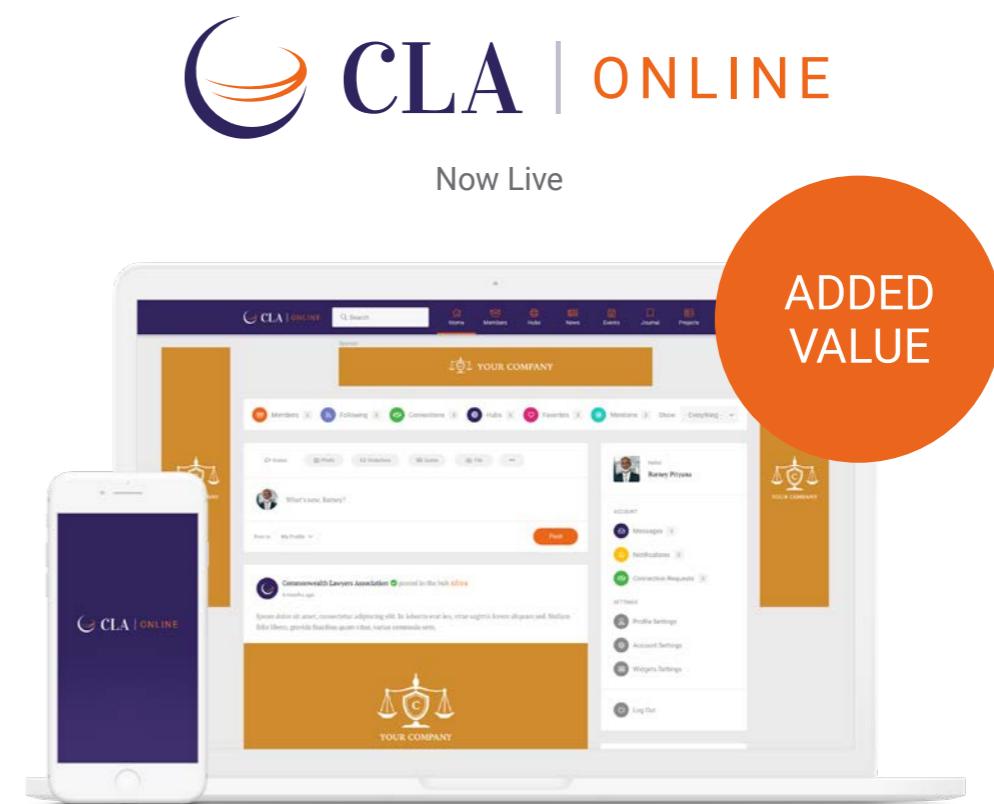
Our Members

We have wide-reaching members, with plans to grow this by 2000 by June 2020. With a new marketing plan in place, our members can actively engage with:

- ✓ News
- ✓ Supporting projects throughout the Commonwealth
- ✓ Conferences
- ✓ Hub Events

Plus, the functionality of our new members-only networking platform - **CLA | Online** - enables a more personalised, tailored service to connect peers, that offers:

- ✓ Networking, exchanges and mentoring
- ✓ Thought-leadership
- ✓ Job opportunities
- ✓ Insights
- ✓ Opportunity to raise our member's profiles through contributions and debates on a wealth of important legal topics



Connect . Support . Engage

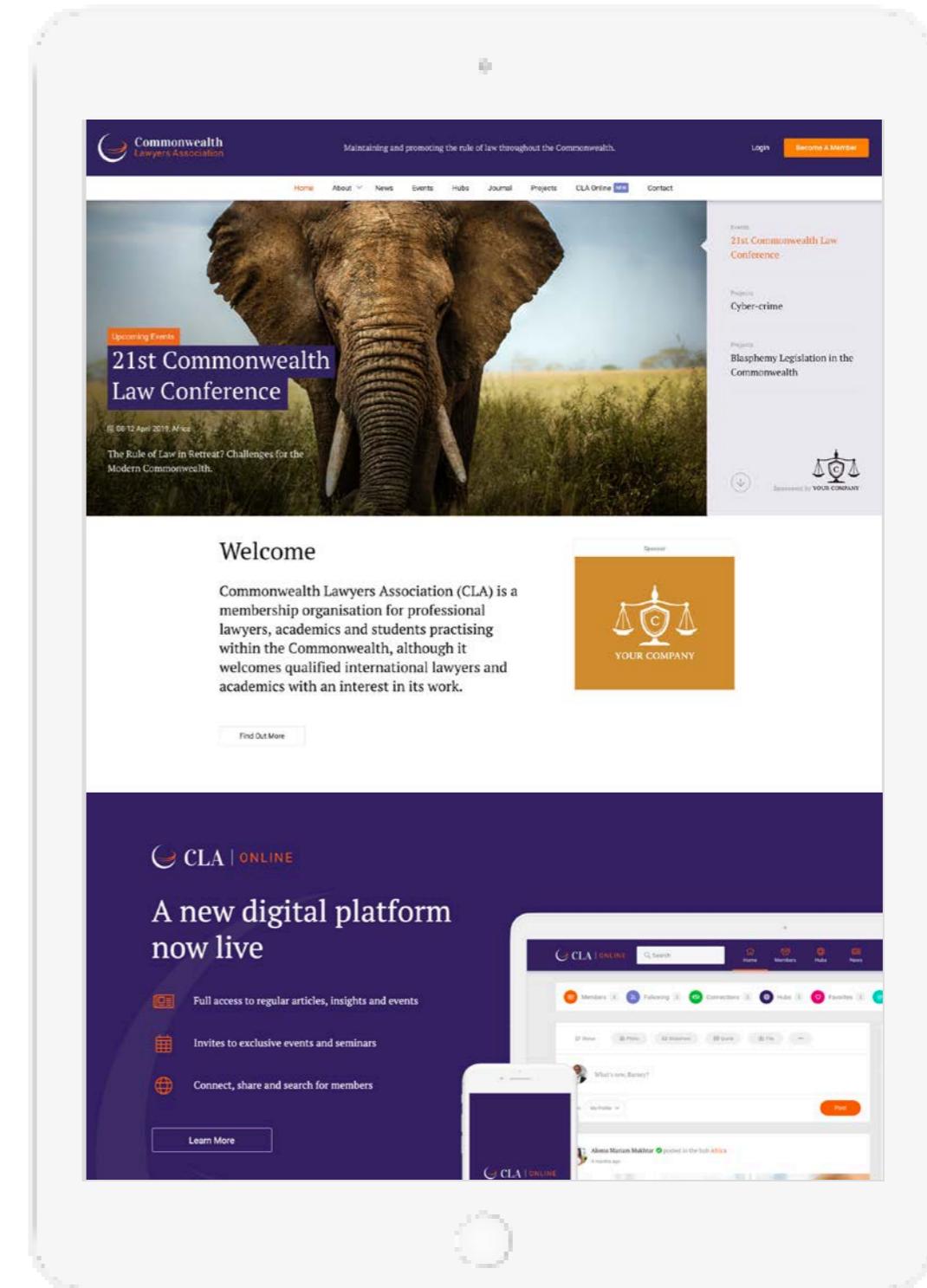
Building New Sponsorship Partnerships

Your sponsorship will allow us to better deliver on our mission, our projects around the Commonwealth and support activity across our regional Hubs.

It will also allow us to invest in new technology to enhance connectivity, utilise expert support on our projects and build engagement between our members, further expanding our reach and impact.

Here are just a few ways that we can share your brand with our members:

- ✓ **Exposure** – We can place your brand in front of active, industry-leading lawyers, academics and professionals, who are all aligned with your target market.
- ✓ **Thought-leadership** – Be part of the conversation through collaborative thought-leadership or commissioned content.
- ✓ **Brand alignment** – CLA is a brand with integrity. We only partner with brands that share the same foundations of support and ethics.



Our Partnership Sponsorship Ratecard

Gold

Principle CLA Partner

- ✓ CLA official partner status
- ✓ Homepage take-over of CLA master site and news
- ✓ Social media sponsored posts
- ✓ CLA monthly news & updates newsletter sponsorship
- ✓ Creative support
- ✓ CLA | Online sponsored posts

£25,000 pa

SOLD! BOOK
NOW FOR
2020

Silver

Secondary CLA | Online Sponsor

Australasia Hub sponsor
£5,000 pa

Americas Hub sponsor
£5,000 pa

Africa Hub sponsor
£5,000 pa

Europe Hub sponsor
£5,000 pa

All 4 Hubs £18,000 pa

CLA | Online sponsored posts x 6 £5000 pa

Bronze Packages

Option 1

- ✓ Hub news monthly email sponsorship

£500 pcm / £5,000 pa

Option 2

- ✓ Hub news sponsored content - £500
- ✓ Hub news sponsored article - £500
- ✓ Hub news advert - £250

Option 3

- ✓ Sponsorship of printed and online annual Journal - The Commonwealth Lawyer



£3,000 per edition

Gold Principle CLA Partner

CLA Home

 Commonwealth
Lawyers Association

Maintaining and promoting the rule of law throughout the Commonwealth.

Login [Become A Member](#)

Home About News Events Hubs Journal Projects CLA Online NEW Contact

Upcoming Events

21st Commonwealth Law Conference

08-12 April 2019, Africa

The Rule of Law in Retreat? Challenges for the Modern Commonwealth.

Welcome

Commonwealth Lawyers Association (CLA) is a membership organisation for professional lawyers, academics and students practising within the Commonwealth, although it welcomes qualified international lawyers and academics with an interest in its work.

[Find Out More](#)

 Sponsor
YOUR COMPANY

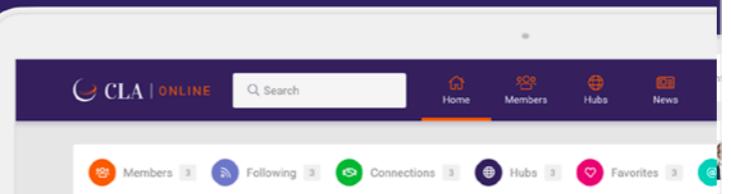
 Sponsored by YOUR COMPANY



CLA | ONLINE

A new digital platform now live

Full access to regular articles, insights and events



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CLA About



CLA seeks to uphold the rule of law by encouraging exchanges between members of the profession through projects, conferences and workshops and by driving improvements in legal education.

CLA regularly engages with other Commonwealth organisations on Commonwealth working groups and projects and is an accredited partner organisation of [The Commonwealth](#).

CLA holds a conference in a Commonwealth member state every two years. Our last conference was in Melbourne in March 2017 and the next will be in Livingstone, Zambia in April 2019. For more information about the Commonwealth Law Conference please visit the conference website www.commonwealthlawconference.org where you will find regular updates.

CLA also supports a number of smaller, regular events throughout the Commonwealth (see our [events section](#)). All our events are open to CLA members.



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CLA News

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The screenshot shows the CLA website's news page. At the top, there's a dark blue header with the CLA logo, the tagline "Maintaining and promoting the rule of law throughout the Commonwealth.", and navigation links for Home, About, News, Events, Hubs, Journal, Projects, CLA Online (with a "NEW" badge), and Contact. A "Login" and "Become A Member" button are also present.

The main content area features a grid of news items and a sidebar. The sidebar on the right contains a large orange vertical bar with a white scales icon and the text "YOUR COMPANY". The news items include:

- Australasia / Past President of the CLA, Ron Heinrich AM talks through his career highlights**: An image of a man in a suit, text about his work defending prisoners at Guantanamo Bay, and a date 21/01/2019.
- CLA News / Good news following our joint statement on Sri Lanka with CLEA and CPA**: An image of the Sri Lankan flag, text about the joint statement, and a date 17/01/2019.
- Upcoming Events**: A section showing "Two Days of Events in the Bahamas" (image of a coastal town) and "21st Commonwealth Law Conference" (image of an elephant).
- Sponsor**: A large orange vertical bar with a white scales icon and the text "YOUR COMPANY".
- Africa / How We're Supporting Our Conference Charities**: An image of a building and text about supporting charities, dated 17/01/2019.
- CLA News / Keynote speaker: Lord Burnett**: An image of a man in a suit, text about him being a keynote speaker, and a date 07/01/2019.
- CLA News / First keynote speaker confirmed: Commonwealth Secretary General, The Rt ...**: An image of a woman speaking at a podium, text about her confirmation, and a date 10/12/2018.
- CLA News / 4th Commonwealth Law Conference Rule of Law Award**: An image of a trophy, text about the award, and a date 10/12/2018.
- CLA News / CLA involved in Freedom of Expression initiative**: An image of a person at a desk, text about the initiative, and a date 07/12/2018.

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CLA Social Media Sponsored Post

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Online omnibus research - Full charted reports, 2000 nat rep, all for £250/question Ad ...

Commonwealth Lawyers Association
Legal Services · 7 followers

Maintaining and promoting the rule of law throughout the Commonwealth.

Visit website ↗

✓ Following ...

Brigid works here

See all 2 employees on LinkedIn →

Home

About

Jobs

People

Updates

Posted by Luke Besant · 12/21/2018 · Sponsor now ...

Commonwealth Lawyers Association
231 followers
1mon

Promoted

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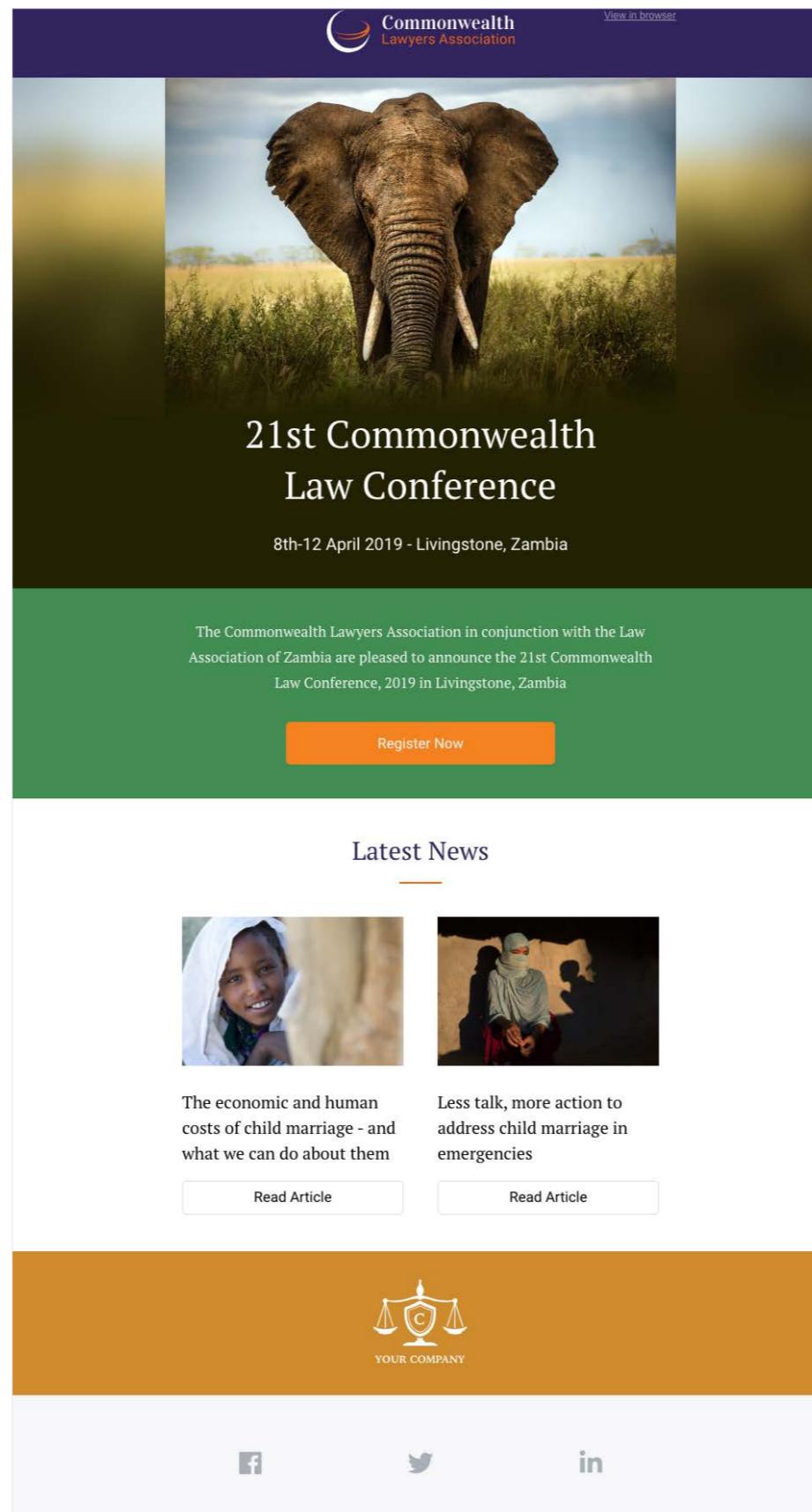
Show more ▾

Me

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CLA Monthly News & Updates Newsletter Sponsorship

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The screenshot shows a newsletter from the Commonwealth Lawyers Association. At the top, there's a dark purple header with the association's logo and a "View in browser" link. Below the header is a large image of an elephant in a savanna. Overlaid on the image is the text "21st Commonwealth Law Conference" and "8th-12 April 2019 - Livingstone, Zambia". A green section below contains a message about the conference and a "Register Now" button. The main content area is titled "Latest News" and features two articles with images: one about child marriage and another about addressing it in emergencies. Each article has a "Read Article" button. At the bottom, there's a yellow footer with the Commonwealth Lawyers Association logo and social media links for Facebook, Twitter, and LinkedIn.

Commonwealth
Lawyers Association

View in browser

21st Commonwealth
Law Conference

8th-12 April 2019 - Livingstone, Zambia

The Commonwealth Lawyers Association in conjunction with the Law Association of Zambia are pleased to announce the 21st Commonwealth Law Conference, 2019 in Livingstone, Zambia

Register Now

Latest News

The economic and human costs of child marriage - and what we can do about them

Less talk, more action to address child marriage in emergencies

Read Article

Read Article

YOUR COMPANY

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CLA | Online Dashboard/Home Sponsors

The screenshot displays the CLA Online platform interface. At the top, there's a navigation bar with links for Home, Members, Hubs, News, Events, Journal, Projects, and More. A search bar is also present. The main area features a large orange banner with the text "YOUR COMPANY" and a scale icon. Below this, a sidebar on the left shows a company profile with a logo featuring a scale and the text "YOUR COMPANY". The main content area shows a news feed with several posts:

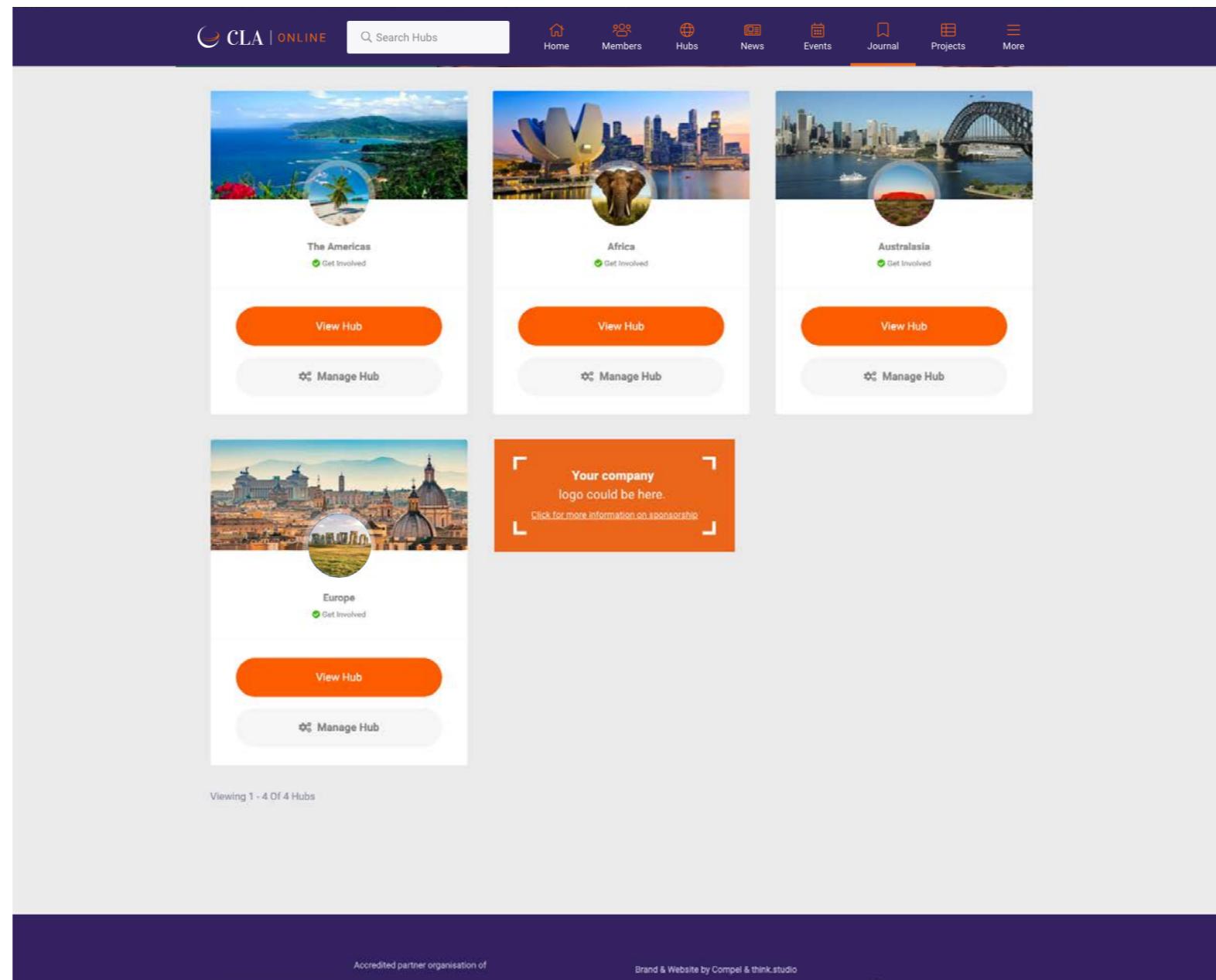
- A post from "Commonwealth Lawyers Association" in the hub "Africa" (4 months ago) with a photo of a man in a suit and glasses. It includes options to unlike, share, and view likes.
- A post from "Silas Dziike" (4 months ago) with a photo of a man in a suit. It includes a reply section.
- A reply from "Aloma Mariam Mukhtar" (4 months ago) to a topic in the "Africa" hub, with a "Read more" button.
- A reply from "Aloma Mariam Mukhtar" (4 months ago) to the same topic, with a "Share" button.

On the right side, there's a sidebar with account settings (Messages, Notifications, Connection Requests), notifications (2 more users following, 2 new replies, 61 new replies), and a "People You May Know" section listing "Barney Pityana", "Silas Dziike", and "Jo Smiths".

Silver Secondary CLA | Online Sponsor

CLA | Online Hubs Homepage Sponsor

14



Silver Secondary CLA | Online Sponsor

CLA | Online Hub Sponsor

15

The screenshot shows the CLA | ONLINE platform interface. At the top, there's a purple navigation bar with the CLA | ONLINE logo, a search bar, and various menu options: Home, Members, Hubs, News, Events, Journal (which is highlighted in orange), Projects, and More. Below the navigation is a large banner featuring a hot air balloon over a city skyline and an elephant icon with the word "Africa". To the right of the banner is an orange call-to-action box that says "Hub Sponsored By" and "Your company logo could be here. Click for more information on sponsorship".

Below the banner, there are three main sections: a central wall post from the "Africa" hub asking "What's new in Africa, Commonwealth?", a post from "Commonwealth Lawyers" dated July 31, 2019, showing a Canadian flag, and a sidebar for the user "Commonwealth Lawyers". The sidebar includes account settings like messages (1), notifications (1), and connection requests (4), as well as links for profile and account settings, and a log out option. It also shows a notification from David Hughes and a list of members including Commonwealth Lawyers and Sarah Safo.

Silver Secondary CLA | Online Sponsor

CLA | Online Sponsored Post

16

The screenshot shows the CLA | ONLINE platform interface. At the top, there's a dark header with the CLA | ONLINE logo, a search bar, and navigation links for Home, Members, Hubs, News, Events, Journal, Projects, and More. Below the header, a sidebar on the right displays the user profile of Barney Pityana, including sections for ACCOUNT (Messages, Notifications, Connection Requests), SETTINGS (Profile Settings, Account Settings, Widgets Settings), and Notifications (listing 2 new users following, 2 new replies, and 61 new replies). The main content area features a sponsored post from the Commonwealth Lawyers Association (CLAA) in the hub Africa. The post, made 4 months ago, contains placeholder text: "Ipsum dolor sit amet, consectetur adipiscing elit. In lobortis erat leo, vitae sagittis lorem aliquam sed. Nullam felis libero, gravida faucibus quam vitae, varius commodo sem. Proin viverra turpis in tempus elementum. Curabitur sapien est, hendrerit eget orci sit amet, varius rutrum enim. Nunc non varius sem. Ut sapien nisl...". Below the post is a placeholder for a company logo with the text "YOUR COMPANY". Another user, Silas Dziike, has replied 4 months ago with similar placeholder text. Further down, Aloma Mariam Mukhtar has replied 4 months ago to a topic in the hub Africa. The bottom of the page shows a "People You May Know" section with profiles for Barney Pityana, Silas Dziike, and Jo Smiths, along with a "Members" section.

Bronze Packages

CLA | Online Monthly Hub News Email

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The Americas Hub News

News and updates from across the jurisdiction

Sponsored By

Your company logo could be here

Is Canada guilty of genocide? [Read More](#)

Canadian Divorce Act Amendments Put Focus on ADR [Read More](#)

Your company advert could be here.

Click for more information on sponsorship

Want to co-author an article?

Or sponsor our content?

[Click here for more info about sponsorship](#)

OECS Bar Association's 16th Regional Law Conference [Read More](#)

Africa Hub News

Commonwealth Lawyers Association [View in browser](#)

Commonwealth Lawyers Association [View in browser](#)

Europe Hub News

Sponsored by

Australasia Hub News

Sponsored by

Bronze Packages

Online and Printed Annual Journal



The CLA | ONLINE

Home Members Hubs News Events Journal Projects More

EDITION 1 Journal

What's Inside

The Justice Project

Freedom of Expression and the Role of the Media in Good Governance

Latimer House

Court fixes some of the flaws in South Africa's prosecuting authority

ANC expediency is messing up South Africa's land reform process

South African law needs a zero tolerance approach to racist utterances

The Americas / Court fixes some of the flaws in South Africa

Featured Topic / Girls Not Brides

Europe / The economic and human costs of child marriage - and what we...

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Other Opportunities

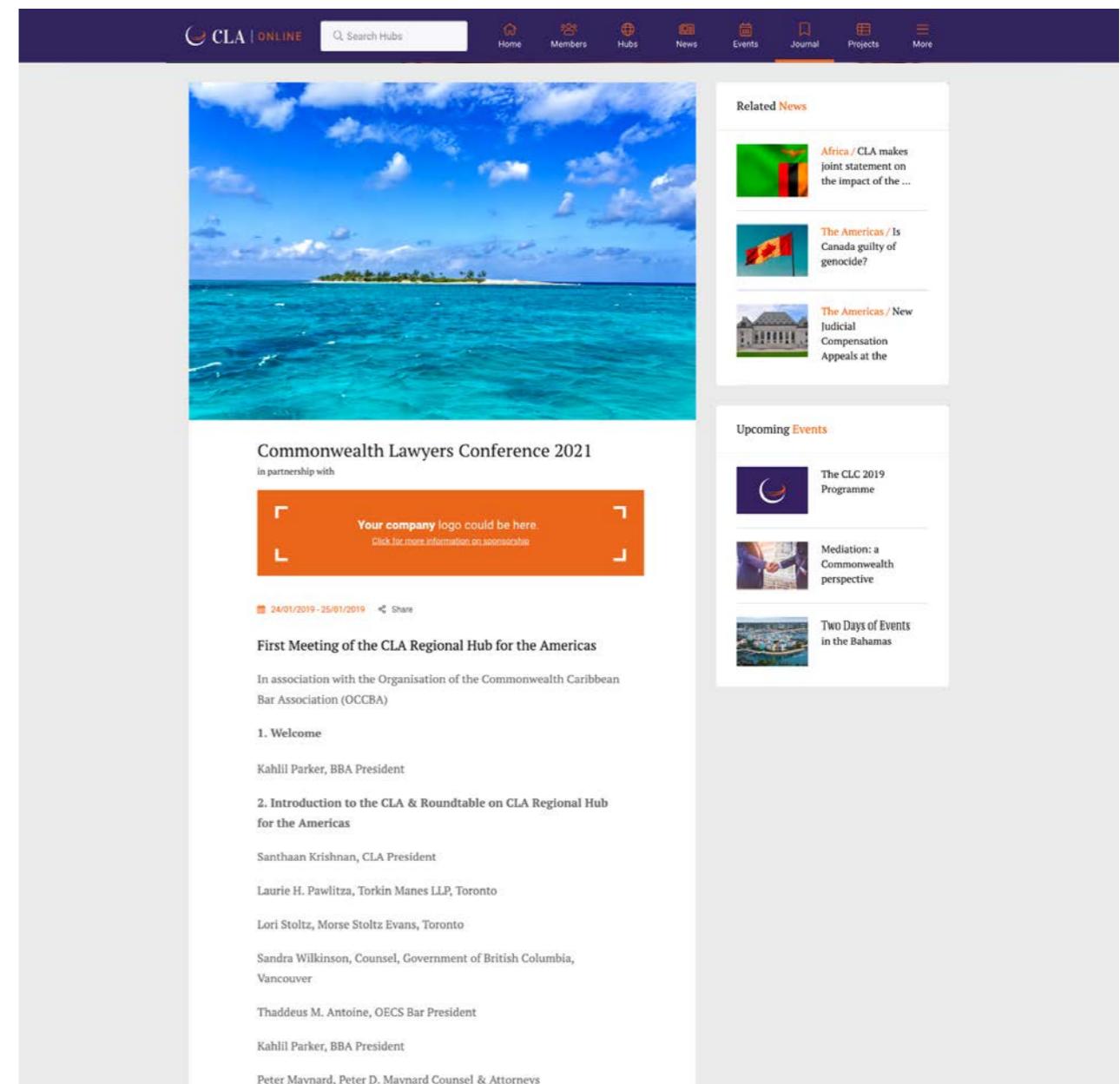
We hold an annual CLA Conference that is open to all members across the Commonwealth.

The unique blend of education and discussion offered in our annual conference benefits the profession by strengthening the links across the Commonwealth and the globe.

If you'd like your brand to be at the forefront of global thinking on legal practice, talk to us about opportunities to extend your reach across:

- ✓ Programme and itinerary
- ✓ Welcome packs
- ✓ Speaker and thought-leadership presentations
- ✓ Exhibition space
- ✓ Advertising
- ✓ Gala dinner

Other Opportunities



The screenshot shows the CLA Online homepage with a search bar and navigation menu (Home, Members, Hubs, News, Events, Journal, Projects, More). The main content area features a large image of a tropical island in the ocean. Below the image, text reads "Commonwealth Lawyers Conference 2021 in partnership with". A red banner below this contains the text "Your company logo could be here. Click for more information or to inquire". To the right, there are sections for "Related News" (with links to Africa, The Americas, and New Judicial Compensation Appeals) and "Upcoming Events" (with links to the CLC 2019 Programme, Mediation: a Commonwealth perspective, and Two Days of Events in the Bahamas).

Your sponsorship and support
helps us to better deliver
on our mission

