



# A Partnership Through Sponsorship



# About The Commonwealth Lawyers Association

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The Commonwealth Lawyers Association (CLA) is supported by professional lawyers, academics and students practising within the Commonwealth.

Together we promote and maintain the rule of law throughout the Commonwealth by ensuring that an independent and efficient legal profession serves the people of the Commonwealth.

CLA seeks to uphold the rule of law by encouraging exchanges between members of the profession, through projects, conferences and workshops, and by driving improvements in legal education.

CLA regularly engages with other Commonwealth organisations on Commonwealth working groups and projects, and is an accredited partner organisation of the official Commonwealth.

## Becoming A Sponsor

*"There are a range of high value sponsorship and advertising opportunities for organisations wishing to reach and connect with our members.*

*All sponsorships are respectful of the work and mission we are conducting and the revenues raised go directly to supporting our mission and projects throughout the Commonwealth."*

**Brigid Watson**

Secretary General



# Connected Through The Commonwealth

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The organisation comprises a governing council, executive committee, a secretariat and four regional hubs; Africa, The Americas, Australasia and Europe.

Commonwealth countries share a substantial common ground in their legal systems. The CLA is committed to the preservation of the highest standards of ethics and integrity and to the furtherance of the rule of law for the benefit of the citizens of the Commonwealth.

The CLA's objectives, as enshrined in its Constitution, are to maintain and promote the rule of law in the Commonwealth by:

- ✓ Ensuring that a common bond of Commonwealth is preserved and fostered
- ✓ Strengthening professional links between members of the legal profession
- ✓ Maintaining the honour and integrity of the profession
- ✓ Promoting uniformity in the standards of professional ethics
- ✓ Encouraging improved standards of education
- ✓ Promoting the administration of justice and protection of human rights in accordance with the principles enshrined in the Harare Declaration of 1991, Milbrooke Action Programme of 1995 and the Latimer House Guidelines of the Commonwealth of 1998 (now referred to as the Commonwealth (Latimer House) Principles on the accountability of and relationship between the three branches of Government), and the Commonwealth Charter 2013.

One association, four pro-active regional hubs



# Our Members

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We have **wide-reaching members**, with plans to grow this to over **10,000 in 24 months**. With a new marketing plan in place, our members can actively engage with:

- ✓ News
- ✓ Supporting projects throughout the Commonwealth
- ✓ Conferences
- ✓ Hub Events

Plus, the functionality of our our forthcoming new members-only networking platform - **CLA | Online** - enables a more personalised, tailored service to connect peers, that offers:

- ✓ Networking, exchanges and mentoring
- ✓ Thought leadership
- ✓ Job opportunities
- ✓ Insights
- ✓ Opportunity to raise our member's profiles through contributions and debates on a wealth of important legal topics



Connect . Support . Engage



# Building New Sponsorship Partnerships

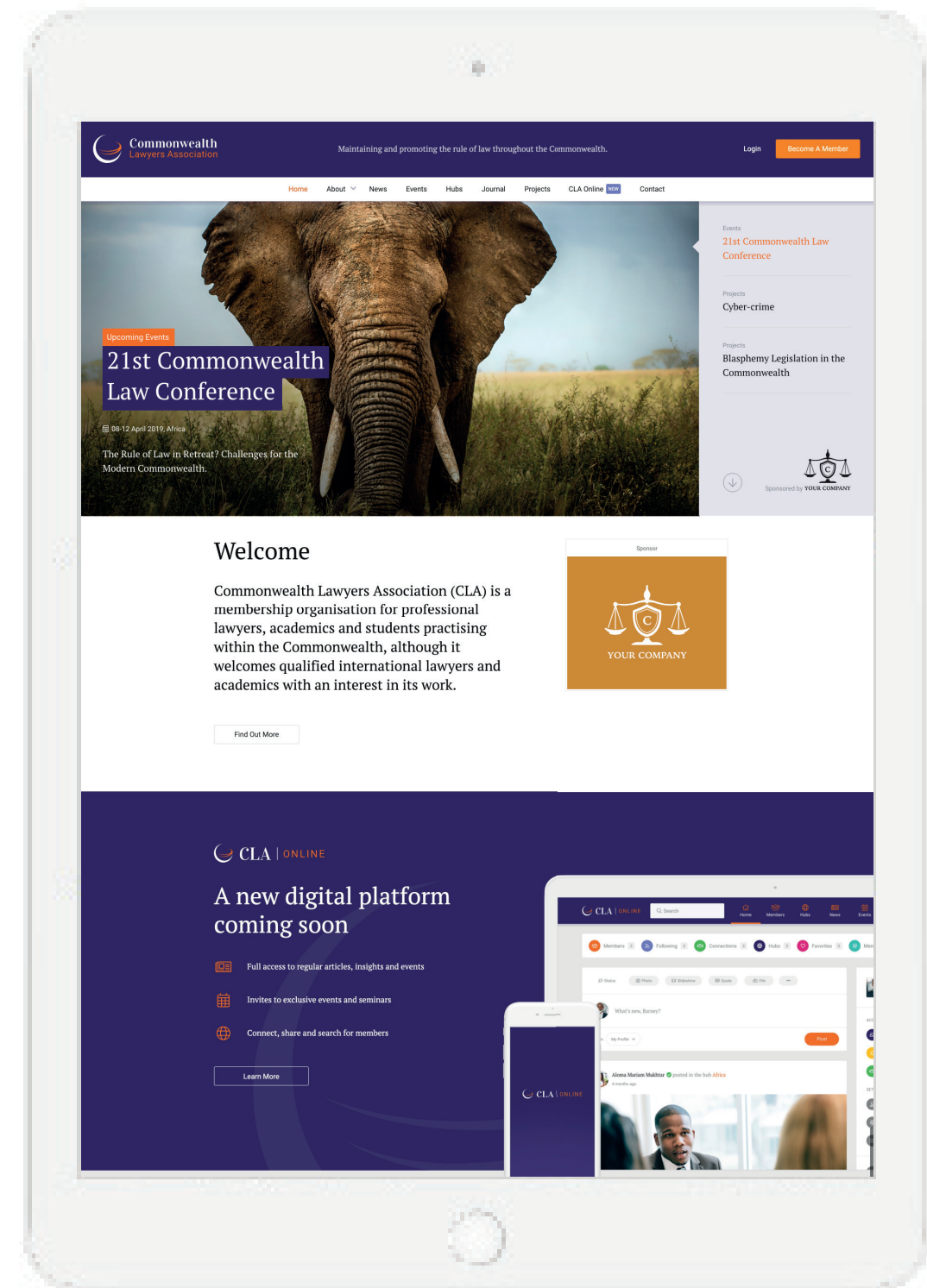
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Your sponsorship will allow us to better deliver on our mission, our projects around the Commonwealth and support activity across our regional Hubs.

It will also allow us to invest in new technology to enhance connectivity, utilise expert support on our projects and build engagement between our members, further expanding our reach and impact.

Here are just a few ways that we can share your brand with our members:

- ✓ **Exposure** – We can place your brand in front of active, industry-leading lawyers, academics and professionals, who are all aligned with your target market.
- ✓ **Thought-leadership** – Be part of the conversation through collaborative thought-leadership or commissioned content.
- ✓ **Brand alignment** – CLA is a brand with integrity. We only partner with brands that share the same foundations of support and ethics.



# Our Partnership Sponsorship Ratecard

Gold

Principle CLA Partner

✓

CLA official partner status

✓

Homepage take-over of CLA master site and news

✓

Social media sponsored posts

✓

CLA monthly news & updates newsletter sponsorship

✓

Creative support

✓

£25,000 pa

BOOK NOW

Silver

Secondary CLA | Online Sponsor

Australasia Hub sponsor  
£5,000 pa

Americas Hub sponsor  
£5,000 pa

Africa Hub sponsor  
£5,000 pa

Europe Hub sponsor  
£5,000 pa

All 4 Hubs £18,000 pa

CLA | Online sponsored posts x 6 £5000 pa

Bronze

Packages

Option 1

✓


£500 pcm / £5,000 pa

Option 2

✓

Sponsorship of printed and online annual Journal - The

£3,000 per edition





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CLA Home



# Gold Principle CLA Partner

## CLA About

Commonwealth  
Lawyers Association

Maintaining and promoting the rule of law throughout the Commonwealth.

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Become A Member

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About

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CLA Online

NEW

Contact

We maintain and promote the rule of law throughout the Commonwealth.




CLA seeks to uphold the rule of law by encouraging exchanges between members of the profession through projects, conferences and workshops and by driving improvements in legal education.

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CLA holds a conference in a Commonwealth member state every two years. Our last conference was in Melbourne in March 2017 and the next will be in Livingstone, Zambia in April 2019. For more information about the Commonwealth Law Conference please visit the conference website [www.commonwealthlawconference.org](http://www.commonwealthlawconference.org) where you will find regular updates.

CLA also supports a number of smaller, regular events throughout the Commonwealth (see our [events section](#)). All our events are open to CLA members.


Sponsor



Six CLA Presidents in conversation with Joshua Rosenberg

Watch later

Share





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# Gold Principle CLA Partner

## CLA Social Media Sponsored Post

in

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Jobs

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Notifications

Me

Work

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Ad

Commonwealth Lawyers Association

Legal Services · 7 followers

Maintaining and promoting the rule of law throughout the Commonwealth.

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Brigid works here

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Posted by Luke Besant · 12/21/2018 · Sponsor now

Commonwealth Lawyers Association

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Commonwealth  
Lawyers Association

## Zambezi Sunrise Trust Update

CLA are happy to hear of the legal fraternity's continuing support of our CLC2019 charity.  
Happy memories and great job Law Society Northern Ireland!


Read More On The Charity's Site



### CLA President's visit to Zimbabwe

Guest of Senator Sekai Holland, keynote speaker from CLC2019.

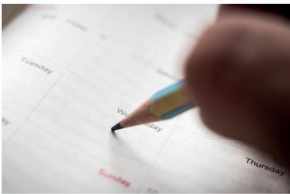
Read More



### CLA President's meeting with human rights lawyer Beatrice Mtetwa

The power of supporting statements in challenging abuses of the Rule of Law.

Read More




### Save the Date

Arbitration & Investment Summit 2020  
"A Clear Vision for your Future."

Warwick Paradise Island  
Nassau, Bahamas  
31st January 2020.


See Full Details




### 32nd LAWASIA 2019

A platform for the convergence of bar leaders, jurists, professional organisations & individual lawyers from across the Asia Pacific, designed to facilitate the discussion of regional developments in law.

Find Out More

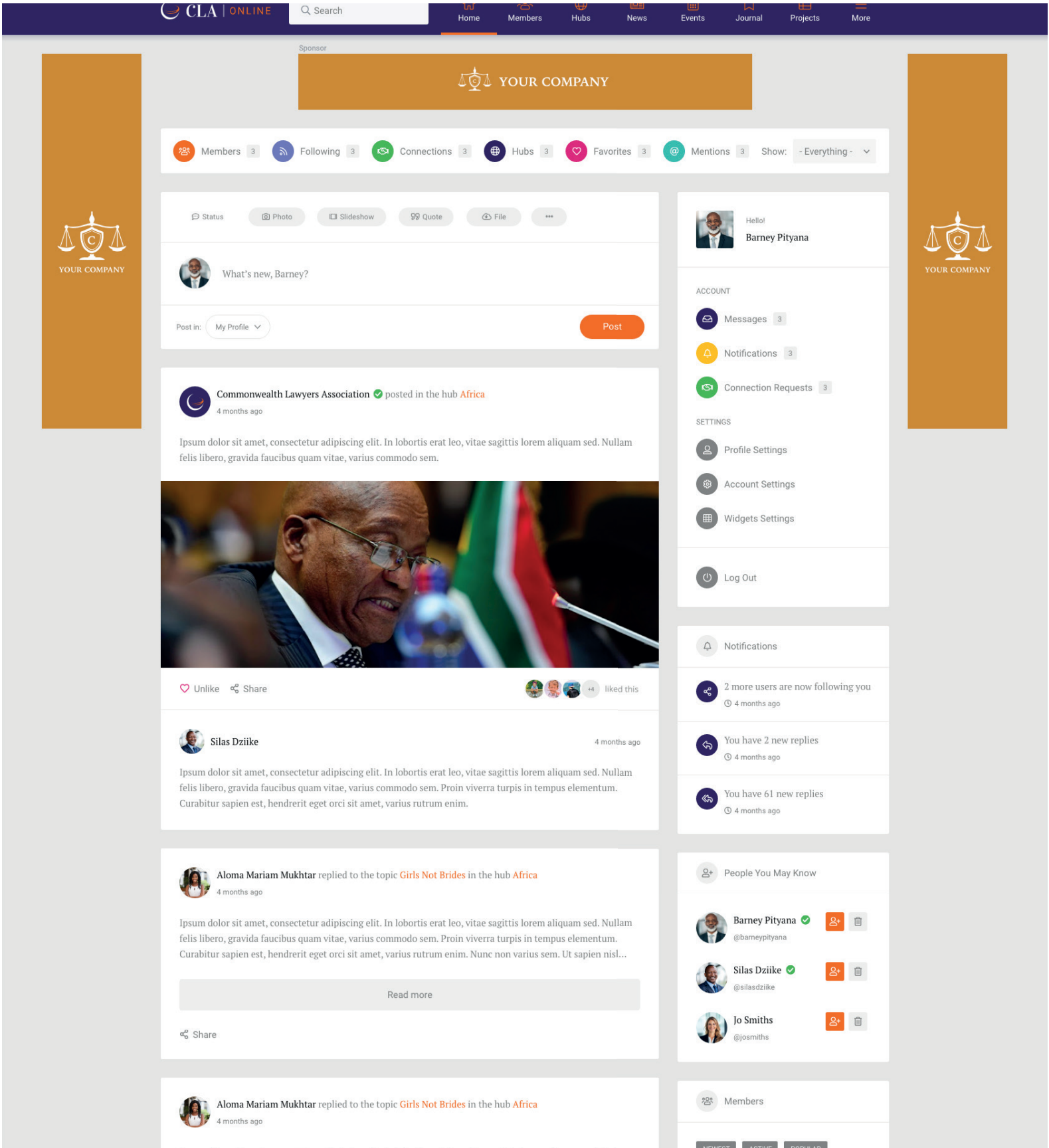




# Gold Principle CLA Partner

## CLA | Online Dashboard/Home Sponsors

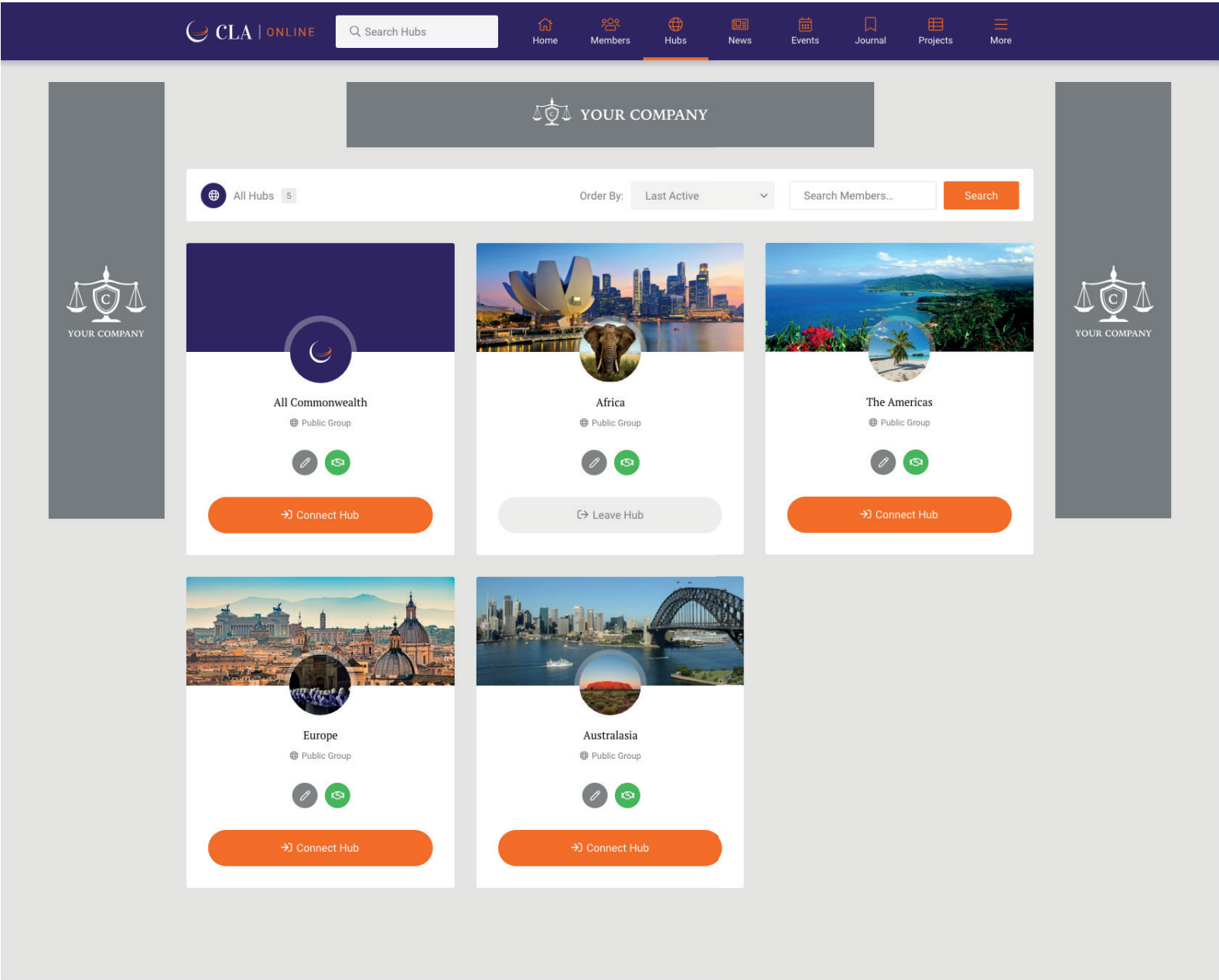
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# Silver Secondary CLA | Online Sponsor

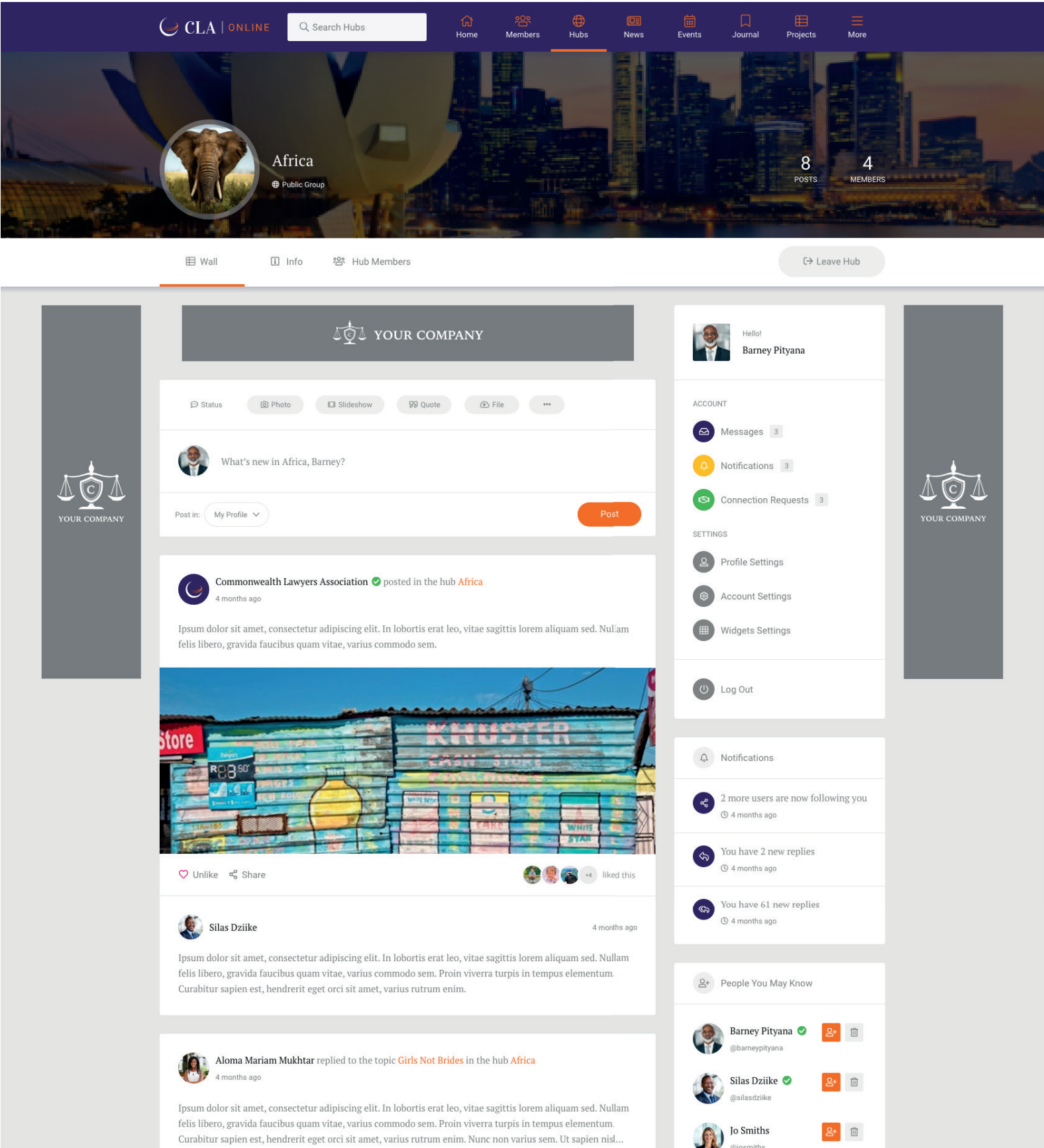
CLA | Online Hubs Homepage Sponsor



# Silver Secondary CLA | Online Sponsor

## CLA | Online Hub Sponsor

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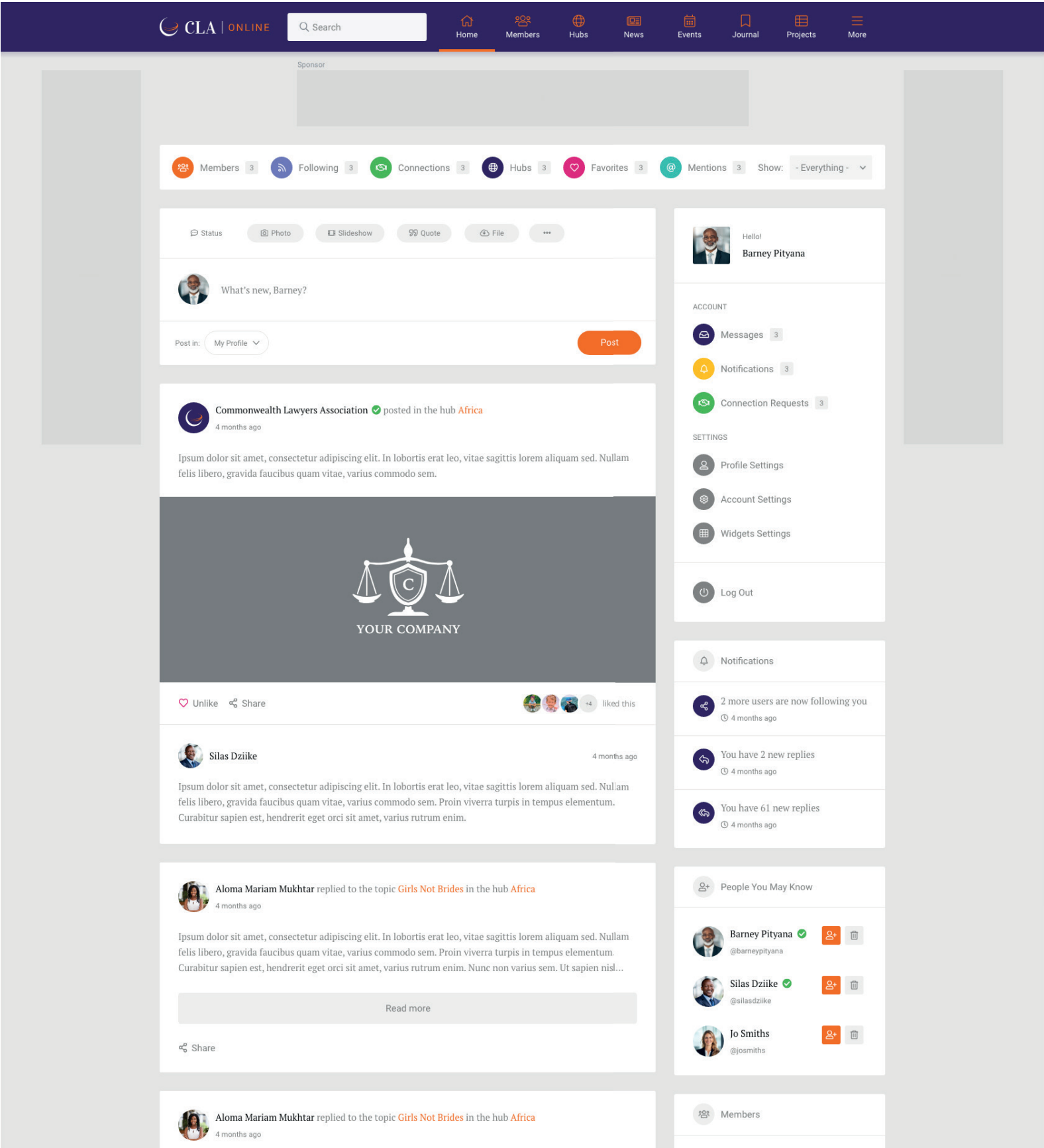




# Silver Secondary CLA | Online Sponsor

## CLA | Online Sponsored Post

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# Bronze Packages

CLA | Online Monthly Hub News Email

[View in browser](#)

News

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The economic and human costs of child marriage - and what we can do about them



Less talk, more action to address child marriage in emergencies



'Fake food' in South Africa: myths, misinformation and not enough data



YOUR COMPANY



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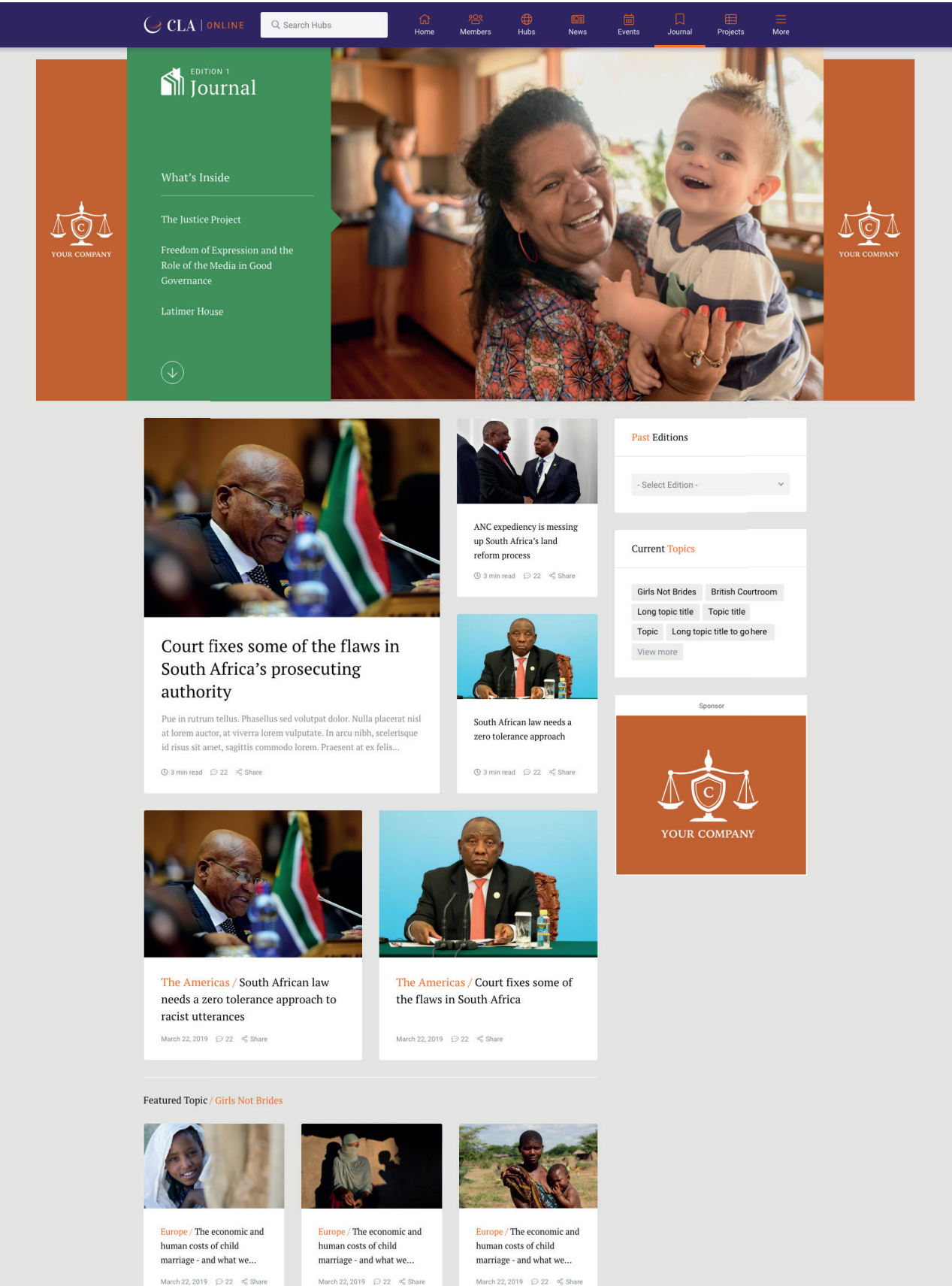
YOUR COMPANY





# Bronze Packages

## Online and Printed Annual Journal



# We hold a Biennial CLA Conference that is open to all members across the Commonwealth.

The unique blend of education and discussion offered in our annual conference benefits the profession by strengthening the links across the Commonwealth and the globe.

If you'd like your brand to be at the forefront of global thinking on legal practice, talk to us about opportunities to extend your reach across:

- ✓ Programme and itinerary
- ✓ Welcome packs
- ✓ Speaker and thought-leadership presentations
- ✓ Exhibition space
- ✓ Advertising
- ✓ Gala dinner

