A Partnership Through Sponsorship
The Commonwealth Lawyers Association (CLA) is supported by professional lawyers, academics and students practising within the Commonwealth.

Together we promote and maintain the rule of law throughout the Commonwealth by ensuring that an independent and efficient legal profession serves the people of the Commonwealth.

CLA seeks to uphold the rule of law by encouraging exchanges between members of the profession, through projects, conferences and workshops, and by driving improvements in legal education.

CLA regularly engages with other Commonwealth organisations on Commonwealth working groups and projects, and is an accredited partner organisation of the official Commonwealth.

**Becoming A Sponsor**

“There are a range of high value sponsorship and advertising opportunities for organisations wishing to reach and connect with our members.

All sponsorships are respectful of the work and mission we are conducting and the revenues raised go directly to supporting our mission and projects throughout the Commonwealth.”

**Brigid Watson**
Secretary General
The organisation comprises a governing council, executive committee, a secretariat and four regional hubs; Africa, The Americas, Australasia and Europe.

Commonwealth countries share a substantial common ground in their legal systems. The CLA is committed to the preservation of the highest standards of ethics and integrity and to the furtherance of the rule of law for the benefit of the citizens of the Commonwealth.

The CLA’s objectives, as enshrined in its Constitution, are to maintain and promote the rule of law in the Commonwealth by:

- Ensuring that a common bond of Commonwealth is preserved and fostered
- Strengthening professional links between members of the legal profession
- Maintaining the honour and integrity of the profession
- Promoting uniformity in the standards of professional ethics
- Encouraging improved standards of education
Our Members

We have wide-reaching members, with plans to grow this to over 10,000 in 24 months. With a new marketing plan in place, our members can actively engage with:

✔ News
✔ Supporting projects throughout the Commonwealth
✔ Conferences
✔ Hub Events

Plus, the functionality of our our forthcoming new members-only networking platform - CLA | Online - enables a more personalised, tailored service to connect peers, that offers:

✔ Networking, exchanges and mentoring
✔ Thought leadership
✔ Job opportunities
✔ Insights
✔ Opportunity to raise our member’s profiles through contributions and debates on a wealth of important legal topics

CLA | ONLINE
Coming Soon

Connect . Support . Engage
Building New Sponsorship Partnerships

Your sponsorship will allow us to better deliver on our mission, our projects around the Commonwealth and support activity across our regional Hubs.

It will also allow us to invest in new technology to enhance connectivity, utilise expert support on our projects and build engagement between our members, further expanding our reach and impact.

Here are just a few ways that we can share your brand with our members:

- **Exposure** – We can place your brand in front of active, industry-leading lawyers, academics and professionals, who are all aligned with your target market.

- **Thought-leadership** – Be part of the conversation through collaborative thought-leadership or commissioned content.

- **Brand alignment** – CLA is a brand with integrity. We only partner with brands that share the same foundations of support and ethics.
Our Partnership Sponsorship Ratecard

Gold
Principle CLA Partner

- CLA official partner status
- Homepage take-over of CLA master site and news
- Social media sponsored posts
- CLA monthly news & updates newsletter sponsorship
- Creative support

£25,000 pa

Silver
Secondary CLA | Online Sponsor

- Australasia Hub sponsor £5,000 pa
- Americas Hub sponsor £5,000 pa
- Africa Hub sponsor £5,000 pa
- Europe Hub sponsor £5,000 pa
- All 4 Hubs £18,000 pa
- CLA | Online sponsored posts x 6 £5000 pa

Bronze
Packages

Option 1
- £500 pcm / £5,000 pa

Option 2
- £3,000 per edition
  - Sponsorship of printed and online annual Journal - The

Pages 8 - 13

Pages 14 - 16

Pages 17 - 18
Gold Principle CLA Partner

Welcome

Commonwealth Lawyers Association (CLA) is a membership organisation for professional lawyers, academics and students practising within the Commonwealth, although it welcomes qualified international lawyers and academics with an interest in its work.
Gold Principle CLA Partner

CLA About

We maintain and promote the rule of law throughout the Commonwealth.

CLA seeks to uphold the rule of law by encouraging exchanges between members of the profession through projects, conferences and workshops and by driving improvements in legal education.

CLA regularly engages with other Commonwealth organisations as Commonwealth working groups and projects and is an accredited partner organisation of The Commonwealth.

CLA holds a conference in a Commonwealth member state every two years. Our last conference was in Melbourne in March 2017 and the next will be in Livingstone, Zambia in April 2019. For more information about the Commonwealth Law Conference please visit the conference website www.commonwealthlawconference.org where you will find regular updates.

CLA also supports a number of smaller, regular events throughout the Commonwealth (see our events section). All our events are open to CLA members.
Gold Principle CLA Partner

CLA News

Australasia / Past President of the CLA, Ron Heinrich AM talks through his career highlights

Here he talks about his work defending the rights of prisoners in Government. His role in declining corporate punishment...

10/09/2019

Africa / How We're Supporting Our Conference Charities

17/09/2019

CLA News / Keynote speaker: Lord Burnett

CLA News / CLA working on the Poonch of Expansion Initiative

CLA News / CLA working on the Roon of Expansion Initiative
Gold Principle CLA Partner

CLA Social Media Sponsored Post
Gold Principle CLA Partner

CLA Monthly News & Updates Newsletter Sponsorship

Zambezi Sunrise Trust Update
CLA are happy to hear of the legal fraternity’s continuing support of our CCL2019 charity. Happy memories and great job Law Society southwest Ireland

Read More On The Charity’s Site

CLA President’s visit to Zimbabwe
Guest of Senator Sokil Holland, Justice speaker from CCL2019.

Read More

CLA President’s meeting with human rights lawyer Beatrice Mtetwa
The power of supporting statements to challenging abuses of the Rule of Law.

Read More

Save the Date
Arbitration & Investment Summit 2020
“A Clear Vision for your Future.”
Nemwok Paradise Island
Nuku’alofa, Tonga
31 January 2020.

See Full Details

End LAKASIA 2019
A platform for the convergence of bar leaders, justice, professional organizations & individual lawyers from across the Asia Pacific, designed to facilitate the discussion of regional developments in law.

Find Out More

LUMOS
Bronze Packages

CLA | Online Monthly Hub News Email

The economic and human costs of child marriage - and what we can do about them

Less talk, more action to address child marriage in emergencies

'Fake food' in South Africa: myths, misinformation and not enough data
Bronze Packages
Online and Printed Annual Journal
We hold a Biennial CLA Conference that is open to all members across the Commonwealth.

The unique blend of education and discussion offered in our annual conference benefits the profession by strengthening the links across the Commonwealth and the globe.

If you’d like your brand to be at the forefront of global thinking on legal practice, talk to us about opportunities to extend your reach across:

- Programme and itinerary
- Welcome packs
- Speaker and thought-leadership presentations
- Exhibition space
- Advertising
- Gala dinner