



**Commonwealth**

Law Conference 2021

5th – 9th September 2021



# Conference Partnership Opportunities & Booking Form

# The Commonwealth Law Conference (CLC) has a long and distinguished history, beginning in London in 1955.

The CLC is one of the most prestigious events on the global legal calendar, bringing together legal practitioners from all over the world to debate current issues in the profession, exchange views and experiences with colleagues and view the latest products and services available to legal professionals today.

Our CLC2021 programme promises to present topics which will interest lawyers, judiciary, academics, and law students.

For sponsors, this is a unique opportunity to connect with an international audience of senior lawyers and law firms who are at the forefront of their fields of expertise.



# Attendee Profile and Conference Objectives

**Building on the success and knowledge gained from previous CLC's, the 22nd Commonwealth Law Conference (CLC2021) will once again bring together lawyers from across the globe who share common interests and challenges.**

In Nassau we will discuss questions which face the judiciary, lawyers, academics and students in the legal profession today. The unique blend of education and discussion offered by CLC2021 aims to benefit the profession by strengthening the links across the Commonwealth and the globe. The Commonwealth Law Conference objectives are to promote of the rule of law; encourage improved professional standards; create lasting bonds between all members of the profession through CLA membership and ensure that there is on-going dialogue on topical issues that impact on the people of the Commonwealth and beyond.

Partners will get the opportunity to network with industry colleagues and key influencers in the legal fraternity.

As a CLC partner, you will gain significant visibility and demonstrate your support for the Commonwealth Law Association in achieving their objectives. From private practice lawyers and in-house counsel, to government officials, academics and young lawyers, you will have the chance to engage face-to-face with peers through the welcome reception, exhibition, Conference communications and the gala dinner.

We have many great options available, but we can also customize a package for you based on your goals and budget for the event.

Please contact [secretariat@commonwealthlawconference.com](mailto:secretariat@commonwealthlawconference.com) to discuss possibilities.



# Partnership Opportunities

# Platinum Partner

**\$US 60,000**

**The Platinum partnership offers an exclusive partnership for the highest visibility across the Conference, aligning your brand with our delegates at all central touchpoints both before, during and after the conference over the duration of 2 years.**

**There will only be 1 unique Platinum partner**

**Delegates will see your branding on the following:**

Central position on Conference website, with link (live October 2019)

On all pre-conference communications such as emailers and notifications

On the cover of the Conference programme

**In addition, your brand will be seen in the following ways:**

Write-up on website landing page, with link to your site

Central logo position on official photography backdrop (alongside date and venue)

CEO's Programme sponsorship

10 min presentation at end of 1st session

Logo on screen in rooms

Logo in registration room

Promo flyer for the delegate bag (you manage the printing)

Prime acknowledgement and thank you in programme

**You will also enjoy the following benefits:**

Prime exhibition space (18sqm)

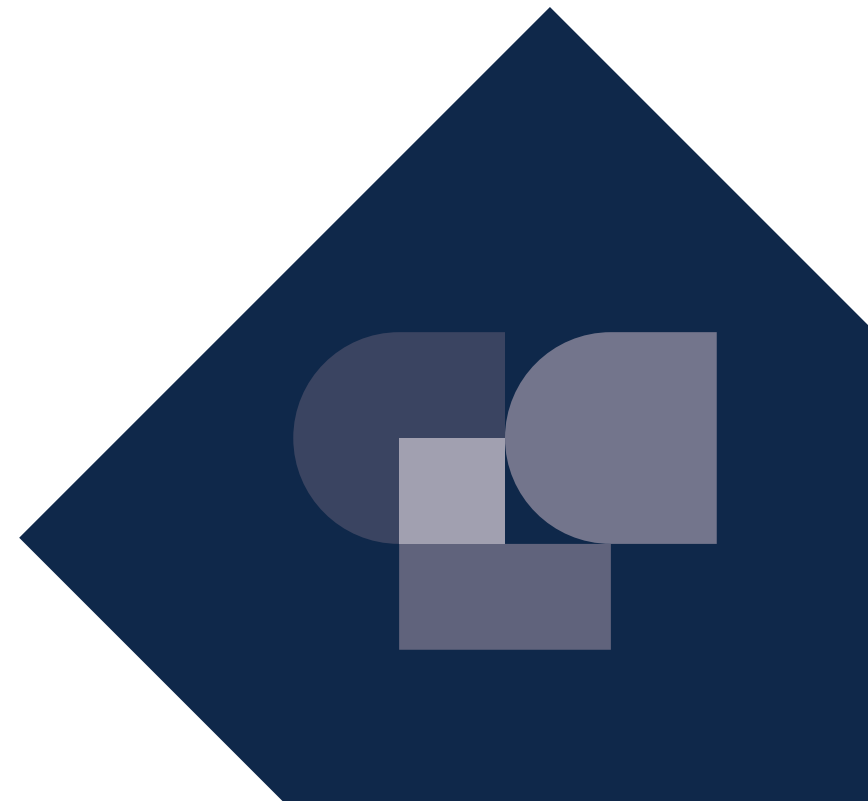
6 x exhibitor badges (this allows just exhibition area)

6 x delegate badges to attend conference sessions

6 x gala dinner tickets

2 x CEO Programme passes

Full page ad in prime position in programme



# Gold Partner

**\$US 40,000**

**The Gold partnership offers a premium partnership for high visibility across the Conference, aligning your brand with our delegates at central touchpoints both before, during and after the conference over the duration of 2 years.**

**Only 2 Gold partners will be appointed**

**Delegates will see your branding on the following:**

On the Conference website, with link (live October 2019)

On a selection of pre-conference communications such as emailers and notifications

Inside the Conference programme

**In addition, your brand will be seen in the following ways:**

Write-up on website landing page, with link to your site

Logo on official photography backdrop (alongside date and venue)

Logo on screen in rooms

Logo in registration room

Promo flyer for the delegate bag (you manage the printing)

Line of acknowledgement in programme

**You will also enjoy the following benefits:**

Premium exhibition space (12sqm)

4 x exhibitor badges (this allows just exhibition area)

4 x delegate badges to attend conference sessions

4 x gala dinner tickets

Full page ad in programme





# Silver Partner

\$US 25,000

**The Silver partnership offers a great visibility partnership across the Conference, aligning your brand with our delegates at many touchpoints both before, during and after the conference over the duration of 2 years.**

**Only 3 Silver partners will be appointed**

**Delegates will see your branding on the following:**

On the Conference website, with link (live October 2019)

On selected pre-conference communications such as emailers and notifications

Inside the Conference programme

**In addition, your brand will be seen in the following ways:**

Logo on official photography backdrop (alongside date and venue)

Logo in registration room

Line of acknowledgement in programme

**You will also enjoy the following benefits:**

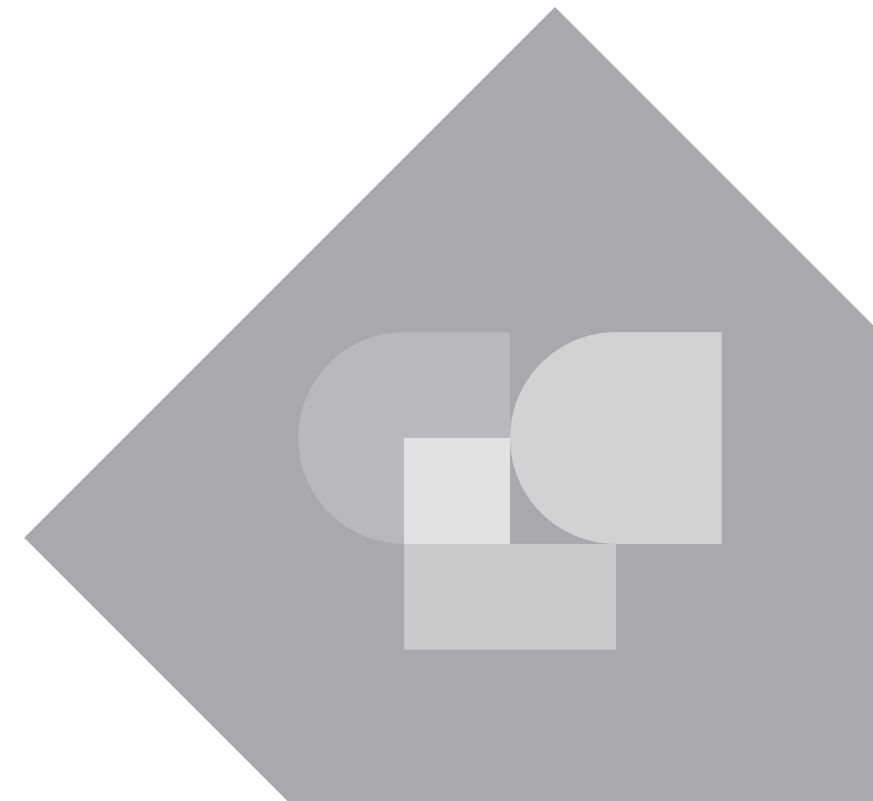
Exhibition space (9sqm)

3 x exhibitor badges (this allows just exhibition area)

3 x delegate badges to attend conference sessions

3 x gala dinner tickets

Half page ad in programme



# Bronze Partner

**\$US 15,000**

**The Bronze partnership offers a subtle partnership across the Conference, aligning your brand with our delegates at touchpoints both before, during and after the conference over the duration of 2 years.**

**4 Bronze partners will be appointed**

**Delegates will see your branding on the following:**

On the Conference website, with link (live October 2019)

On selected pre-conference communications such as emailers and notifications

Inside the Conference programme

**In addition, your brand will be seen in the following ways:**

Logo on official photography backdrop (alongside date and venue)

Logo in registration room

Acknowledgement in programme

**You will also enjoy the following benefits:**

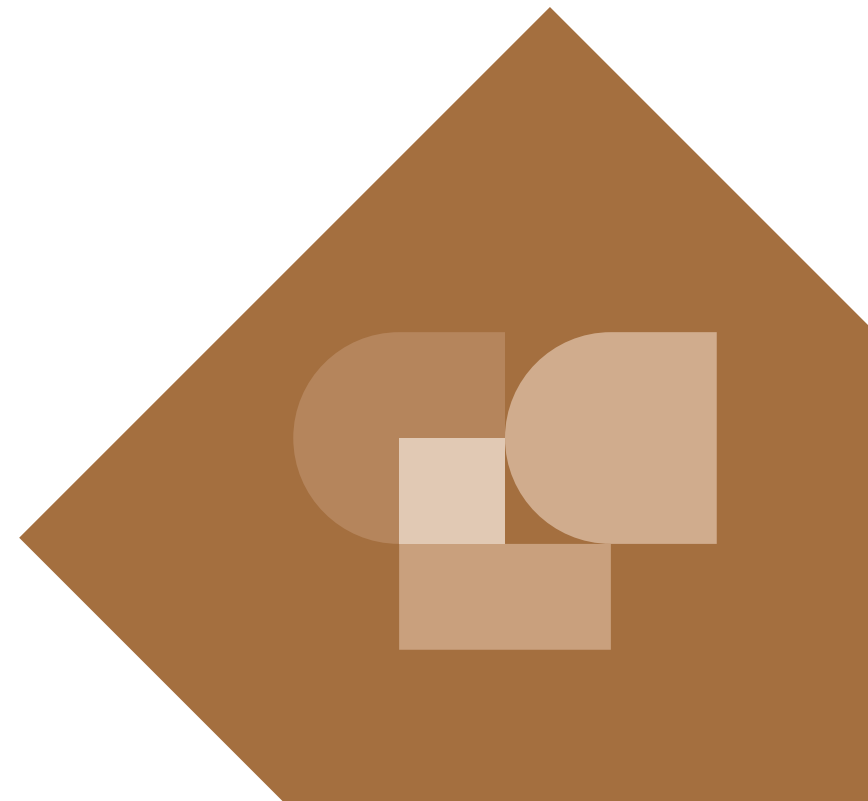
Exhibition space (6sqm)

2 x exhibitor badges (this allows just exhibition area)

2 x delegate badges to attend conference sessions

2 x gala dinner tickets

Thumbnail ad in programme





# Other Exclusive Partnership Opportunities

**When our delegates are not in session, visiting the exhibition area, or out on excursions, the functions are a highly-anticipated and integral part of the Conference.**

By partnering with these exclusive occasions, you have the opportunity to showcase and align your brand to the most social side of the event.

These opportunities are only open to companies that have already registered for the CLC2021.



# Gala Dinner Partner

**\$US 35,000**

**This is an opportunity to take ownership of the Gala Dinner Partnership presence and elevate your business profile in a glamorous setting.**

## **Your brand will uniquely take ownership of the Gala Dinner comms:**

Your logo on the Gala Dinner Invites

Your logo on the Gala Dinner tickets

Your logo on the Gala Dinner menus

Sole brand at the Gala Dinner venue

Option to provide suitable promotional souvenirs to all Gala Dinner attendees

Open the Gala Dinner with a 5 minute talk, welcoming guests and talking about your business

## **In addition, your brand will be seen in the following ways:**

On the Conference website, with link (live October 2019)

On selected pre-Conference events communications

Inside the Conference programme

On in-bedroom comms that talk about events

Logo on official photography backdrop (alongside date and venue)

Logo in registration room

Promo flyer for the delegate bag (you manage the printing)

Acknowledgement and thank you in programme

## **You will also enjoy the following benefits:**

Exhibition space (6sqm)

2 x exhibitor badges (this allows just exhibition area)

2 x delegate badges to attend conference sessions

10 x gala dinner tickets

Full page ad in programme



# Welcome Reception Partner

**\$US 15,000**

**The Welcome Reception Partnership offers you the chance for your brand to be present where all delegates meet and start their Conference experience. Be part of making an impactful and memorable first impression.**

**There will only be 1 Welcome Reception partner**

**Your brand will uniquely take ownership of the Welcome Reception comms:**

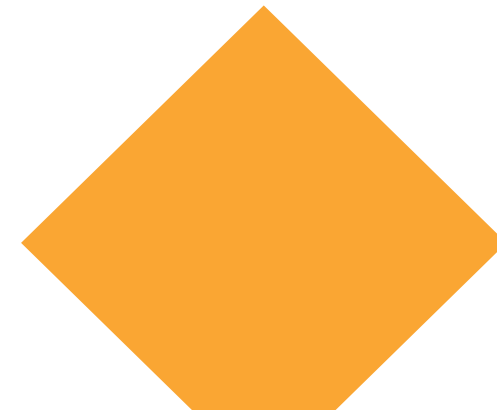
- Significant brand presence in the welcome area
- Branding on taxi welcome cards
- Branding on final pre-conference email to delegates
- Logo on menus (if used)
- Logo on welcome reception invite
- Option to provide appropriate branded souvenir to welcome reception attendees

**In addition, delegates will see your branding on the following:**

- On the Conference website, with link (live October 2019)
- Inside the Conference programme
- Thumbnail ad in programme
- Logo in registration room
- Acknowledgement in programme

**You will also enjoy the following benefits:**

- 4 x passes to Welcome Reception
- Quarter page advert in programme
- Exhibition space (6sqm)
- 2 x exhibitor badges (this allows just exhibition area)
- 2 x delegate badges to attend conference sessions



# Conference Bag Partner

**\$US 12,000**

**Given to every delegate, the bag contains multiple essentials and key information for the Conference, and will be carried around for the duration of the event, and beyond.**

## **Your brand will uniquely take ownership of the bag:**

Supply & print branded multi-functional bag (co-branded with CLC2021)\*.

Your brand will sit alongside CLC2021 branding on the multi-functional bag.

## **In addition, delegates will see your branding on the following:**

On the Conference website, with link (live October 2019)

Inside the Conference programme

Logo in registration room

\*Please note that the Conference bag itself will be the discretion of the Association, so it fits the needs of the delegates. CLA will source these and arrange printing.

# Water Refreshment Partner

**\$US 10,000**

**Given to every delegate, the water bottle will be carried around for the duration of the event, and beyond. By replacing all plastic bottles with water refill stations, this is a unique opportunity to align your brand with sustainability.**

## **Your brand will uniquely take ownership of the re-usable water bottle and refill stations:**

Supply & print branded re-usable water bottle (co-branded with CLC2021)

Your sole branding on water refill stations

## **In addition, delegates will see your branding on the following:**

On the Conference website, with link (live October 2019)

Inside the Conference programme

Logo in registration room

# Young Lawyer's Programme Partner

**\$US 10,000**

**Align your brand with the ambitions of the Young Lawyers Programme, making connections with the stars of the future**

**Your brand will uniquely take ownership of the Young Lawyer's Programme:**

Sole brand at the Young Lawyer's Programme events

Bespoke pre-conference emailer to all young lawyers registered for the conference

Potential to sponsor a young lawyer to attend as a delegate

Potential to contribute to the programme

**In addition, delegates will see your branding on the following:**

On the Conference website, with link (live October 2019)

Inside the Conference programme

Logo in registration room

# Coffee Break Partner

**\$US 5,000**

**After engaging and challenging sessions, coffee will make a welcome appearance during morning and afternoon breaks throughout the conference**

**There will only be 1 Coffee Break partner**

**Your brand will be the unique logo on coffee break comms:**

Coffee break signage

Option for branded biscuits (at your additional cost)

**In addition, delegates will see your branding on the following:**

On the Conference website, with link (live October 2019)

Inside the Conference programme

Logo in registration room

# Stationery Partner

**\$US 7,000**

**Given to and carried by every delegate, this is an opportunity to get your brand in the hands of all delegates.**

**Your brand will uniquely take ownership of the stationery:**

Supply & print branded pens & notepads (co-branded with CLC2021)

**In addition, delegates will see your branding on the following:**

On the Conference website, with link (live October 2019)

Inside the Conference programme

Logo in registration room

# Conference Bag Insert

**\$US 2,000**

**Given to every delegate, the conference bag will contain key information that will be read by delegates during session breaks and down-time. This is a chance to get your brand in the hands of delegates.**

**There are options to:**

Supply & print branded flyers

Supply & print branded souvenirs



# Programme Adverts

**\$US 2,000**

Given to every delegate, the programme will contain all key information about the Conference, and will be read by delegates during session breaks and down-time. This is a chance to get your brand in the hands of delegates.

## Options include:

- Branded outer-wrap
- Full-page advert
- Half-page advert
- Quarter-page advert
- Thumbnail advert





# Exhibitor Information

**The exhibition area is also a meeting point for lunches, refreshment breaks and networking. Space will be limited and allocated on a first-come-first-serve basis with priority being given to our Conference partners.**

## Dates

The Conference will be held for the duration of the CLC2021.

Please note that the final schedule for exhibition set up, opening and dismantling will be updated in the technical manual and shared with all our exhibitors with ample time.

## Raw Space Rental

Includes:

- ✓ 1 standard electric socket (plug-point) 220 volt
- ✓ 2x Exhibitors' badges per 6 sqm
- ✓ Your company / product profile in the final program
- ✓ Cleaning of public areas and gangways
- ✓ Refreshments during coffee breaks for two exhibitors
- ✓ 1x table – measuring 80cm width x 180cm length.

Price: \$ US 500 per sqm (min 6 sqm)

Please note that Raw Space rental does not include any furniture or stand cleaning. All these services and others will be available to order in the Technical Manual.

## Booth Decorations

Exhibitors are reminded to not extend their booths into the thoroughfare or other areas which were not ordered and paid for by the Exhibitor. The booth maximum height will be updated as soon as possible.

## Allocation of Exhibition Space

Space allocation will be made on a first-come, first-served basis.

A completed application form accompanied by advance payment should be emailed to ensure reservation of a desired location. Upon receipt of the application form with payment, space will be confirmed and an invoice for the balance due will be mailed. Please note that three alternative choices should be clearly indicated on the application form. Advance payment will be refunded if space is fully booked or space offered is not acceptable to exhibitors.

## Exhibitor Registration

All Exhibitors are required to be registered with the Conference and will receive a badge displaying the Exhibiting company name. Two Exhibitor badges will be given for the first 6 sqm booked, and one badge for every additional 6 sqm. Any additional Exhibitors will be charged an Exhibitor registration fee. An Exhibitor registration form will be included in the Exhibitor's Technical Manual.

## Technical/Exhibitor Manual

A Technical Manual outlining all technical aspects of exhibiting will be circulated 3 months before the Conference. It will include the following:

- ✓ Technical details about the venue
- ✓ Final exhibition details and information
- ✓ Contractor details
- ✓ Services available to exhibitors
- ✓ Order forms

# About The Venue

**The Grand Hyatt Baha Mar offers 200,000 square feet of indoor and outdoor event space, including one of the largest facilities in the Bahamas—the 82,000-square-foot Baha Mar Convention, Arts & Entertainment Centre.**

This impressive venue has a backdrop of ocean views, lush gardens, and venues accented with Bahamian art.





GRAND HYATT BAHAMAR

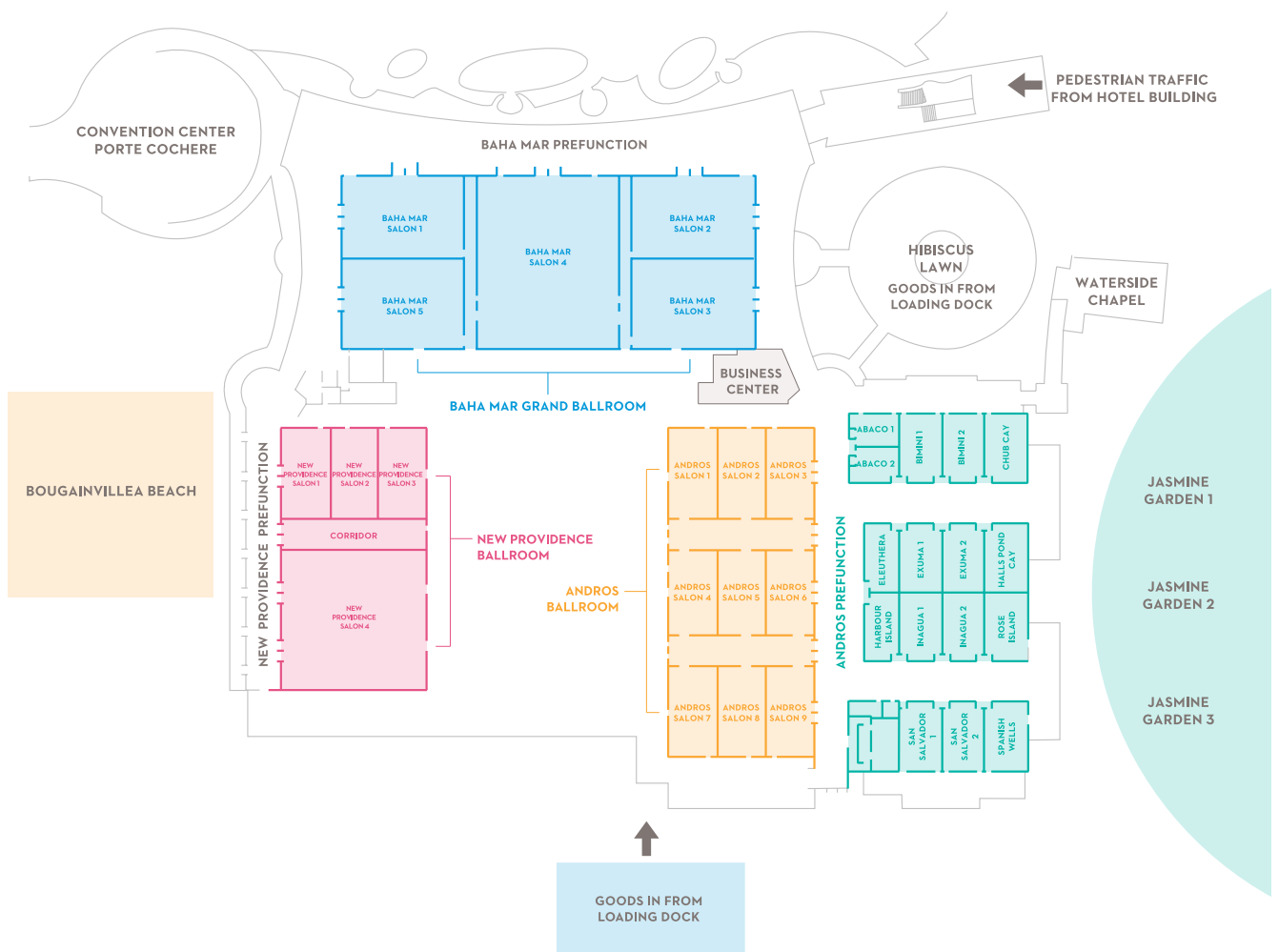


Commonwealth  
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Nassau, Bahamas | 5-9 September



## FLOOR PLAN

Baha Mar Convention, Arts & Entertainment Center



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# Booking Form

# Partnership and exhibition opportunities for CLC2021

Applications for partnership opportunities and exhibition space can be made in writing with the enclosed booking form to: Phoebe Goldup, Membership Secretary – sponsorship@commonwealthlawyers.com

We, the undersigned, express our wish to join in partnership with the CLC2021, supporting the items marked below, in accordance with the terms described in the 'Terms of Agreement' attached herewith.

<b>Company Name</b> Please state as you wish it to appear on all acknowledgements	
<b>Contact Name</b>	
<b>Address</b>	
<b>Post/Zip Code</b>	
<b>Country</b>	
<b>Telephone</b>	
<b>Email</b>	
<b>Website</b>	
<b>Company Description</b> Maximum 100-words, this will be used in the final program.	

## I would like to book the following partnership opportunities

Item	Price
<b>Total Amount</b> (Please complete)	

## I would like to book an exhibition stand for \$ US..... (Minimum exhibition space 6m<sup>2</sup>)

Choices	Stand No	Square Meters	Total Price
1st			\$
2nd			\$
3rd			\$

- ☐ This is a provisional booking. Please hold for 14 days.
- ☐ Please send me a pro-forma/tax invoice for the total amount due in USD.

## Payment

Please note that our payment details will be shared on your invoice.

First 50% due with signed application form.

Second 50% due 6 months after initial payment (CLA will issue an invoice).

The total amount should be received 6 months before the opening date of the conference.

Signature and company stamp.....

Date.....



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