



Gwendolyn Parkin

MBA, MA, UKCP

Gwendolyn Parkin is a Director/Founder/Consultant/Psychotherapist and Lecturer. She created and directs IntegralCareer Ltd., a pioneering career and organisational consultancy which provides innovative and impactful services for clients to achieve commercial success, career fulfilment and thrive into the Future of Work.

Her methodology combines disciplines including commercial/ business, psychotherapy, neuroscience, and macro 'Future of Work' trends. A key component is the analysis of an individual's work and life experience to understand key skills and competencies and how they can transfer into future work careers. Gwendolyn has developed this approach for over 25 years at IntegralCareer but also from her previous roles such as a Strategy Consultant for the Boston Consulting Group and General Manager for People Express Airlines, a start-up company which revolutionised the airline industry post deregulation in the 1980's.

Additionally, Gwendolyn is also a VP Emeritus and Board Member of the HBS London Alumni Club and has been responsible for developing career and leadership events for alumni in London and globally. At the St. Gallen MBA Programme, has been a Lecturer and Career Lead for the where she wrote and delivered a required course called Career Strategy. As a Course Tutor

and Psychotherapist for The School of Life, Gwendolyn designs and delivers the sell-out Career Counselling sessions: and previously taught the pioneering 'Finding a Career That Fits' course both of which have been attended by 1000's of participants.

Gwendolyn has worked with clients from multiple nationalities across the globe, diverse backgrounds, seniority levels, and industries including law, business, healthcare, education and countless others. She has also developed partnerships with many organisations including Harvard Business School, The School of Life, The Tavistock Consultancy Service and The Institute of Directors. She has an MBA from Harvard Business School, an MA in Psychotherapy and Counselling from City University/Regents University, a BA in English from Boston College and is UKCP accredited. She has worked and lived in the UK, Europe, Asia and the US, speaks German and is first generation American, with German and British heritage