



Protecting Various Stakeholders in Sports. Recent Developments.

Donovan C. Walker

March 2023

The Good, the Bad, The Ugly



THE GOOD



THE UGLY

THE BAD

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THE BAD- Covid-19 Timeline Snapshot



THE BAD

Economic Impact on Sports – a Snapshot



Postponing the Olympics to 2021 cost US\$5.8 billion



Sports Value - the global sports market direct economic contribution exceeds US\$760 billion annually.



2020 - Estimates in USA are loss of \$12.3 billion in earnings for 3 months. That's an average of \$133.4 million in earnings every day, or \$92.6K every minute



In USA alone 1.3 Million jobs lost in sports related sector March – June, 2020



THE UGLY

Legal challenges in Sports



**Investment
Protection and
Value**



**Preserving
Commercial
Relationships**



**Operating models
and disruption
resistance**



**Protecting
Athlete Clients**



THE UGLY

Legal issues in Sports



**Force majeure
issues**



**Regulatory
flexibility**



**Doping and
TUE issues**



**Human Rights
and Social
Justice issues**



THE GOOD

Key takeaways



Building resilient sports industries and responsive lawyers



Creating a responsive sporting environment



Developing technology and digital reliance



Elimination of negative issues and non-tariff barriers



THE GOOD

3 Tips for your Practice



Develop your proficiency
in Sports Law



Speak out on issues that
impact your client's
rights



Listen to your clients
and understand the field
they are in.



The role and responsibility of the Commonwealth Lawyers Association:-

1. Speaking out on Human Rights abuse in sports.
2. Challenging Vaccine nationalism
3. Ensuring fairplay in sports
4. Eliminating discriminatory barriers in sports such as strict visa requirements
5. Legal education and professional development

Thank you

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